




Classical  
Movements

CHOIR, ORCHESTRA  
AND BAND TOURS TO

CHINA





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*Travel Specialists for Music and Performing Groups*

## WHY CHINA WITH CLASSICAL MOVEMENTS

From the wide open and empty panoramas of Tibet to the push and shove of Shanghai, from the volcanic dishes of Sichuan to beer by the bag in seaside Qingdao – a journey through this colossus of a country is a mesmerizing encounter with the most populous, perhaps most culturally idiosyncratic nation. But it is the people who provide the ceaseless cultural entertainment. Everyone is talking about China, so why not find out what all the fuss is about?

### **CULTURAL IMMERSION**

Opportunities for collaboration and to meet Chinese choirs and orchestras.

Observe Chinese Kung Fu, observing a Beijing opera rehearsal, experiencing arts workshops, and experience traditional Chinese cooking.

Tours include visiting the world-famous Great Wall, the Forbidden City, and the funerary art of the Terracotta Warriors.

Experience workshops with prestigious Chinese music experts knowledgeable in traditional Eastern art.

Step into a local community and visit a Chinese family to learn oriental history and culture.

Learn and practice one of the world's most popular foreign languages – Chinese!

Get first-hand experience in world's biggest developing country.

### **AMAZING PERFORMANCES**

Opportunities to perform in world-class concert venues, including Beijing's Forbidden City Concert Hall and the Shanghai Oriental Arts Center.

Perform Western classical music for appreciative and enthusiastic audiences.

Participate in music festivals and major Chinese events.

Opportunities for a wide variety of venues, collaborations and outreach.

### **YEARS OF EXPERIENCE**

Classical Movements has been planning tours to China since 1995.

Classical Movements maintains connections and works closely with its colleagues in China to ensure you have the best cultural and performance experience throughout your concert tour.

We have successfully handled many concert trips to China for professional orchestras and youth music groups, including National Symphony Orchestra, Philadelphia Orchestra, Vancouver Symphony Orchestra, Morgan State University Choir, Pacific Boychoir, Philadelphia Boys Choir and Chorale and San Francisco Girls Chorus.

## TESTIMONIALS



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**Jeff Alexander, President and CEO [Vancouver Symphony Orchestra]**

“For starters I would like to thank you and everyone at Classical Movements for the wonderful work you did on behalf of the VSO. The compliments continue to flow in on how smoothly everything went. To say we couldn’t have done it without you would be the understatement of the year! The Vancouver Symphony Orchestra is extremely proud to have undertaken this historic tour. Audience reaction to our performances was most enthusiastic and it is heartwarming to consider the number of lives we touched through the concerts as well as the dozens of educational activities in which Maestro Tovey and our musicians participated. To be the first professional Canadian symphony orchestra to perform in China since 1978 was a great honour. Cultural and business relationships between Canada, British Columbia and each tour country were clearly enhanced, and we are grateful to all of our sponsors and funders for making the tour a reality.”

**Dr. Eric Conway, Choir Director & Chairperson of Fine Arts [Morgan State University]**

“Thank you for Classical Movements’ attention to making this tour so very memorable. I cannot imagine seeing as much of China as we did in such a short amount of time. All the concerts were well-received but most importantly the interaction between the guides and the group was unprecedented. We could not have asked for a better local fit for the group. Zhongjie (Classical Movements’ staff member) is a jewel. She nevertheless helped in every aspect of the group, as much as time would allow. She represents your company well!

I would definitely use Classical Movements again! Thank you for your part in making this tour so very successful!”

**Gail Melick [Wisconsin]**

“Wow!... Once more we had a successful, magnificent trip. Our guide in Beijing like the one in Xian was outstanding. She made us feel warm and welcome. The driver was the best.”

**Kevin Fox, Artistic Director [The Pacific Boychoir]**

“Thank you for all your efforts to put together our China tour. Both the musical and non-musical arrangements were truly exceptional as always. The concert halls were some of the best places we’ve ever performed, a testament not just to your work, but to the efforts of people in China who have made efforts get world-class concert halls built there. Impressive. We look forward to the next tour with Classical Movements.”

**Jeffrey R. Smith, Music Director [Philadelphia Boys Choir and Chorale]**

“As always, Classical Movements created a fantastic tour for our choir. We were booked in excellent venues with great audiences, and the boys were exposed to some amazing culture experience. Having worked with the top professional musical ensembles in the world, the staff members of Classical Movements care a great deal about the logistics of performing, and they never miss a beat. I’m pleased to be working with them again this year.”

**Steve Ramsey, Alumni Network President & Tour Coordinator [University of Michigan Men’s Glee Club]**

“I will speak for the [University of Michigan Men’s Glee] Club in saying that they are extremely pleased as well. This is going to be a wonderful and memorable musical/cultural travel experience in a land that readily displays enormous cultural and historical differences from our own.”

**James Undercofler, President & CEO [The Philadelphia Orchestra]**

“The Philadelphia Orchestra has a great tradition of sharing its music with audiences around the world, and it gives us great pleasure to continue this with our 2008 Anniversary Tour of Asia, which commemorates important anniversaries in both China and Korea. Through these many visits, we have developed rich friendships with many wonderful people, who share our belief that the transformational power of music bridges cultural differences and brings people together.”



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## PRESS

A Limited Selection

“Classical Movements founder Neeta Helms delivers musicians and singers all over the world with the precision of a Steinway piano tuner.”

The Washington Post, Tom Heath, September 15, 2013

“Classical Movements is the go-to company for ensembles planning concert tours.”

Baltimore Sun, Tim Smith, June 29, 2012

“Neeta Helms, president of Classical Movements, which works with major orchestras as well as tours by youth orchestras and choirs, says 2009 looks to be its busiest year ever.”

Philadelphia Inquirer, David Patrick Stearns, February 6, 2009

### **Hot Products: Blue Heart Tours Adds Two China Programs**

“Washington- Blue Heart Tours has added two tours to China for the 1995 season.”

Travel Agent, February 1995

### **China Made Easy. Really!**

“All the Excuses you have for not visiting- it is too far, too expensive, too complicated to arrange- are just excuses.”

Travel Holiday Magazine, 1995/1996

“Blue Heart (Classical Movements formal name) has followed its clients’ suggestions to map out its expanding portfolio of tours to among other places, China and Europe.”

Tour and Travel News, May 1995

“Blue Heart has followed its clients’ suggestions to map out its expanding... vacationers travel from Guanzhou to Hong Kong by train visit the Forbidden City, the Great Wall and Tian’anmen Square and take in a performance of the famed Shanghai Acrobats.”

Tour and Travel News Michael Milligan, May 8, 1995

“Blue Heart Tours Inc. (Classical Movements formal name) specializing in Russia, Turkey, and South Africa has package tours to China and Orient direct from the major U.S. gateways of Washington D.C. New York, Chicago, Atlanta, Los Angeles, and San Francisco. China programs were added in response to its survey of past customers.”

Jax Fax, January 1995

“It is difficult to classify Blue Heart Tours (Classical Movements formal name), a wholesaler that started with one destination and one itinerary but now offers programs in Europe, Africa, and Asia. If there are defining characteristics, they would be the ability to keep prices low by watching costs and to provide value for clients.”

Travel Agent, December 18, 1995

“Few companies can count 2,034 clients in their very first year of operation.”

Jax Fax, June 1994